Decipher Demand Signals with Industry Specific BI & Analytics

Deliver Localized Assortments with Greater Confidence

7thonline Retail Solution helps retailers increase merchandise planning efficiency and drive profit margins via a systematic approach to building effective merchandise line plans, localizing assortments and reacting to in-season trends. Our industry specific forecasting algorithms and user-friendly BI reporting lend retailers an additional pair of eyes in this complex process, guiding them through detailed sales and inventory analysis and enabling them to identify future profit opportunities with greater confidence.

Open-to-Buy/In-Season Merchandise Plan
Plan and track in-season sales and inventory with demand forecasting

- Track actual in-season performance by door by week:
  - Open-to-Buy
  - Stock-to-Sales Ratio
  - Reorders
  - Markdowns
  - Flow Changes, etc.
- Flexible hierarchies for OTB evaluation in multiple views
- Accommodate up to 3 "what-if" scenarios
- Fashion specific forecast out to 12/24 months

Merchandise Line Plan
Align financial goals with merchandise line plan

- Multiple options for auto plan population for efficiency and accuracy:
  - From last year history/merchandise plan
  - From forecast
  - From budget re-forecast, etc.
- Plan at any level within user-defined product/location hierarchy; system automatically aggregates up or spreads down
- Forecast sales, style and SKU count based on historical data
- View and compare plan vs. forecast & history
- Create base plan in one view (i.e. year/season) and verify in many others (i.e. dept/class)

Assortment Plan
Plan assortments & assess impact of localization at cluster or door level

- Align assortment plans with merchandise plans
- Assess impact of localization
- Evaluate holistic view of inventory
- Drive decisions at cluster or door level
- Dynamic clustering
- Customizable and sortable views with visuals

Meeting Consumer Demand Whenever, Wherever

Global and regional retailers alike face heightened competition to drive margins, control inventory risks, and meet consumer demand. Fast-growing multi-channel retailers are constantly seeking the right technology to help improve their abilities to:

- *Gain demand visibility across channels*
- *Respond quickly and effectively to trends*
- *Localize assortments for regional stores and/or online channels*

BI Report Builder

Intuitive & Flexible Reporting Engine Designed for The End Users

- *Embedded BI—no additional cost*
- *Domain specific for fashion industry*
- *Ad-Hoc queries & reports*
- *Scenario reporting*

Demand-driven processes for increased revenue & margin

Optimized inventory positions for quicker reaction to trends & lower markdowns

Cross-channel inventory visibility for better cost control